buy)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB	APPROVAL
OIVID	APPROVAL

hours per response:

OMB Number: 3235-0287 Estimated average burden

0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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		Reporting Person*				r Name <mark>「MA</mark>								(Chec	ationship of k all applical Director	ble)	g Perso	10% Ov	vner
(Last) 343 STA	,	*	(Middle)		3. Date 02/28/2	of Earlie 2011	est Tra	ansactio	on (Mor	nth/Da	y/Year)			_ x	Officer (give title Other (specify below) Senior Vice President				, р сопу
(Street)	STER N	ΝΥ	14650		4. If Am	endmen	it, Dai	te of Ori	iginal F	iled (I	Month/Da	y/Year)		6. Indi Line)	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person				
(City)	(5	State)	(Zip)												Form filed by More than One Reporting Person				
		7	Table I - Non-	Deriva	tive S	ecurit	ies	Acqu	ired,	Disp	osed c	of, or E	3enef	icially (Owned				
1. Title of	Security (Ins	tr. 3)	[1	2. Transa Date (Month/Da		2A. De Execu if any (Month	tion D	Oate, /Year)	3. Transa Code (I 8) Code		4. Secur Dispose	d Of (D)		A) or , 4 and 5) Price	5. Amount Securities Beneficiall Owned Fol Reported Transactio (Instr. 3 an	y llowing n(s)	Form:	Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common	Stock														15,141		D		
(Street) ROCHESTER NY 1465 (City) (State) (Zip) Table I 1. Title of Security (Instr. 3) Common Stock Common Stock Common Stock Common Stock Conwersion or Exercise (Month/Day/Year) Price of Derivative Security Conjunt (right to buy) Option (right to \$25.88 buy) Option (right to buy)														26.6195		I		By Trustee in ESOP	
Common	Stock														10,988		1 I 5		By Spouse
Common	Stock														26.61	195		I	Spouse by trustee in spouse's ESOP
			Table II - D								sed of				wned				•
Derivative Conversion or Exercise (Instr. 3) Price of Derivative Example (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	action (Instr.	of Derivati Securiti Acquire (A) or Dispose of (D) (I	of Expir Derivative (Mont Securities Acquired		. Date Exercisable and xpiration Date Month/Day/Year)		and	7. Title and Amou Securities Underly Derivative Securit (Instr. 3 and 4)		erlying	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reporter Transact (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4		Beneficial Ownership ct (Instr. 4)		
				Code	v	(A)	(D)	Date Exerci	sable	Expi	ration	Title	Nui	ount or nber of ares					
Option (right to buy)	\$31.3							(:	1)	11/	15/2011	Commo Stock		9,250		9,25	50	D	
Option (right to buy)	\$31.71							(1)		12/09/2011		Common Stock 4,200		4,200		4,200		D	
Option (right to buy)	\$31.3							(1	1)	08/25/2012		Common Stock 5,00		5,000	5,0		,000 D		
(right to buy)	\$36.66							(:	1)	11/	21/2012	Common Stock 11,		1,875		11,875		D	
(right to buy)	\$24.75							(:	1)	12/	06/2012	Commo Stock		4,800		4,80	00	D	
(right to buy)	\$25.88				Ш			(1	1)	12/	11/2013	Commo Stock		3,110		13,1	10	D	
(right to buy)	\$23.28							(1	1)	12/	10/2014	Commo Stock	3	4,740		34,7	40	D	
(right to buy)	\$7.41							(:	1)	12/	08/2015	Commo Stock		5,540		75,5	40	D	_
(right to buy)	\$2.87			_	Ш			(:	1)	07/	12/2016	Commo Stock		5,000		15,0	00	D	
Option (right to	\$3.4	02/28/2011		A		84,390		(:	1)	02/	27/2018	Commo	on 8	4,390	\$3.4	84,3	90	D	

Stock

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Yo	te			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V (A) (D) Date Expiration Date Date		Expiration Date	Title	Amount or Number of Shares								
Restricted Stock Units	(3)							09/16/2011 ⁽²⁾	09/16/2011 ⁽²⁾	Common Stock	13,480.4		13,480.4	D	
Restricted Stock Units	(3)							12/31/2011 ⁽²⁾	12/31/2011 ⁽²⁾	Common Stock	9,561		9,561	D	
Restrict Stock Units	(3)							(4)	(4)	Common Stock	125,360		125,360	D	
Restricted Stock Units ⁽⁵⁾	(3)							12/31/2011 ⁽²⁾	12/31/2011 ⁽²⁾	Common Stock	16,253.7		16,253.7	D	
Restricted Stock Units	(3)	02/28/2011		A		47,790		(6)	(6)	Common Stock	47,790	\$0	47,790	D	
Option (right to buy)	\$31.3							(1)	11/15/2011	Common Stock	4,250		4,250	I	By Spouse
Option (right to buy)	\$36.66							(1)	11/21/2012	Common Stock	5,500		5,500	I	By Spouse
Option (right to buy)	\$23.99							(1)	04/16/2014	Common Stock	5,000		5,000	I	By Spouse
Option (right to buy)	\$23.28							(1)	12/10/2014	Common Stock	14,370		14,370	I	By Spouse
Option (right to buy)	\$7.41							(1)	12/08/2015	Common Stock	50,130		50,130	I	By Spouse
Restricted Stock Units	(3)							09/16/2011 ⁽²⁾	09/16/2011 ⁽²⁾	Common Stock	1,375,792		13,757.92	I	By Spouse
Restricted Stock Units	(3)							12/31/2011 ⁽²⁾	12/31/2011 ⁽²⁾	Common Stock	6,345		6,345	I	By Spouse
Restrict Stock Units	(3)							(4)	(4)	Common Stock	69,928		69,928	I	By Spouse
Restricted Stock Units ⁽⁵⁾	(3)							12/31/2011 ⁽²⁾	12/31/2011 ⁽²⁾	Common Stock	10,786.5		10,786.5	I	By Spouse
Restricted Stock	(3)	02/28/2011		A		26,657		(6)	(6)	Common Stock	26,657	\$0	26,657	I	By Spouse

Explanation of Responses:

- 1. These options vest one-third on each of the first three anniversaries of the date of grant.
- 2. This is the date these restricted stock units will vest.
- 3. These units convert on a one-to-one basis.
- 4. These units vest 50% on both the 3rd and 4th anniversary of the grant date.
- $5. \ These \ are \ units \ earned \ under \ the \ Company's \ Leadership \ Stock \ Program \ for \ the \ 2009 \ performance \ cycle.$
- 6. These units vest one-third on each of the first three anniversaries of the date of grant.

Remarks:

<u>Patrick M. Sheller as attorney-in-fact for Brad Kruchten</u>

03/02/2011

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.