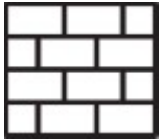


GROWTH PRINCIPLES



Strategically leverage our core competencies, IP and infrastructure, emphasizing excellence in execution



Focus on industrial manufacturing businesses in growth segments with high barriers to entry



Prioritization of opportunities focusing on ROI potential and reviews of performance with core control team

HOW WE ALLOCATE CAPITAL TO GROW

Print Leadership

Leverage our key strengths to be a global leader in specific segments, including plates and high-speed inkjet.

Invest in AM&C

Invest in leveraging our core strengths in chemicals and layering & coating to drive innovation in Kodak's highest-growth segment. Continue to maximize film volumes by investing in product innovation and expanding capacity.

Consider Targeted Opportunities

Capitalize on opportunities to expand Kodak's existing portfolio, support and accelerate R&D efforts, increase utilization of Kodak's asset base and drive long-term growth.

Scale and Streamline

Invest in automation and systems that scale and streamline the business, so we can monetize quickly and efficiently.

